

HD Viewing - Beyond the DVD

For the longest time, the DVD was king – easy to use, produce, and distribute. But technology has moved on. DVDs are stuck at highly compressed standard definition video, and the physical disc is still subject to scratching, loss, and breakage. High Definition video is no longer some exotic future technology – it's here and it's within reach of every team's program, big or small.



ezXchanges believes it's time to move beyond the DVD. Our team of video experts provides individual help and guidance to each program, making the transition to HD video... EZ!

Our support team and video experts will work intensively with each program in the preseason to set up an HD workflow that works best for their needs. We will be providing both prepared material and live consultations to make sure that the process is seamless.

HD Viewing Options

There are many ways to view HD video files. One or more of these can work for your program:

- Directly from computer to big screen TV
- Copy HD files to thumb drives so that staff can view on their own computers
- Insert thumb drive into HDTV/Monitor USB port – control with TV remote
- Play video over your network with your laptop or with third party devices

Computer to HD Screen Connections are Easy



Most HDTVs and monitors today have HDMI inputs that match up with standard HDMI cables. (Maximum length about thirty-five feet).

Your Windows laptop or brand new MacBook (Pro) most likely has an HDMI out video connector built-in. Older PCs and Macs can hook up in seconds with the right cable adapter (they are widely available). That's all it takes to move beyond the DVD and start viewing clear, crisp, HD video.

Thumb Drives

Into an HDTV

In many cases you don't even need a computer to view HD files! Just copy your HD video onto a thumb drive and plug it into the USB port on your HDTV/monitor. Set your TV's signal source to USB and you'll be able to control playback with your TV's remote control.



Blu-ray Player

If you have a Blu-ray player you may also find it has a USB port for displaying ezXchanges HD video. Then you can use your Blu-ray remote to control playback.

Distribute Copies

Since thumb drives are both cheap and reusable they are a perfect medium for distributing video to individual coaches and players. Distributing on DVD means the HD original is reduced to standard definition and the HD advantage is lost.

Playing from a Network



HD files can be stored on a network and can be accessed from more than one location. Apple TV, for instance, can access files stored in a remote iTunes library (Mac or PC). There are apps like Filebrowser that will stream HD files to your iPad from a central location. ezXchanges formats are compatible with iDevices.

And, any HD file stored on your network can be played through your computer and can be viewed on the computer or on an HDTV.